

Blanchette

Bruce's Studio News

Process • Concept • Evolution • Solution

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A Few Good Months!

As an artist it is sometimes discouraging to work at what you are passionate about, while trying to support that passion as more than just a "hobby". Creating artwork is the fun part, while selling finished artwork, on the other hand, is the bane of most every artist's existence! On the way to success, every artist needs positive reinforcement.

Selling artwork to someone you know, who appreciates what you are doing and wants to own one of your pieces is an important reward for all the time and efforts spent in the studio. Perhaps even more rewarding is the sale that goes to someone who doesn't know you, but finds something in your art that resonates with them. In the past few months I have felt that I may have finally reached that point in both cases.

A major sale (for me) was made during participation in the last group exhibition at the Vermont Institute of Contemporary Arts. One of my artworks inspired by global climate change was sold to a couple from the Netherlands... obviously a low-lying country with more than a little interest in global warming and rising sea levels. Although I did not meet the couple, I surmise that my mixed-media relief, *Glacial Drift/Open Water*, resonated with them.

Also, during the first week of this month, I was able to capture the interest of collectors who happen to be friends of mine; friends who came to my NH Open Doors / Open Studio event. The five works that were sold ranged from another *mixed-media environmental work* to a *composite poetry print*, a *Giclee printed collage*, and one of my framed figure drawings.



Views of my new **STUDIO 8** sign on my recently painted studio in Walpole, NH. Besides referencing the Prospect Hill Road house number... it coincidentally designates this space as the eighth studio I have worked in, rented, or owned in my lifetime. It is the first one that I designed and built to my own specifications rather than renovated or retrofitted.

This is how it looked for visitors coming to my Open Studio on November 2-3, 2013.



NOTE: STUDIO 8 is open to visitors with a prior appointment made by email or telephone, or look for an OPEN sign on the street. Please check website for contact information.

www.bruceblanchette.com